



## Human Translation Platform Gengo Reaches 1 Million Orders

**SAN MATEO, Sep 26, 2012** – Gengo (<http://gengo.com>), the platform for providing professional human translation services at scale, has announced that it has completed one million translation jobs.

Gengo's technology platform offers high-quality, scalable translations in over 50 different language pairs. With over 6,000 qualified translators, Gengo helps both individuals and corporations communicate globally. Translators begin 95% of orders within 28 minutes, giving Gengo a 99.996% approval rate with customers.

To mark the milestone, Gengo has also published its White Paper for Ecommerce retailers going global. Readers will find strategies to expand their ecommerce business to other markets. How to manage global content, what technical decisions to address, marketing tactics, and many other factors to be considered when expanding globally are discussed.

Founded in December 2008, Gengo's mission is to be the easiest way for companies to expand globally. Gengo aims to eliminate the global language barrier by being the easiest way for companies to communicate via innovative technology, ability to scale, and high quality translation. Clients include Rakuten, Alibaba and TripAdvisor. With an easy-to-use order form, customers can directly upload a variety of files and send them to translators or for larger volumes, a unique Translation API can be plugged into the customer's platform. For details please watch this video: <http://www.youtube.com/watch?v=TqcqvU6n3s>

Gengo is a privately held company headquartered in Tokyo, Japan and has an office in San Mateo, CA.

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